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THE ACADEMY OF MANAGEMENT CALL FOR PAPERS

38th Annual National Meeting, August 9-13, 1978 St. Francis Hotel, San Francisco, California

The program for San Francisco will be organized by the Professional Division Program Chairpersons. You are invited to submit in *first class mail* in *quadruplicate* an original paper:

(a) Typed double spaced;
(b) No more than 15 pages in length (including abstract, text, exhibits, footnotes, and references);
(c) A separate abstract page which should report the title, author(s) and affiliation(s) and an abstract not to exceed *50 words;*
(d) With the names, addresses and telephone numbers of all authors listed on the first page.

Papers should be sent directly to one of the Program Chairpersons listed in this call. Papers should be submitted to a *single* Chairperson. If the content is judged more suitable for another Division or Interest Group, the paper will be forwarded to the appropriate Chairperson and the authors notified. If you submit different papers to two or more Chairpersons, please inform those Chairpersons so that conflicts in the program schedule can be avoided.

All program participants must register for the conference. Participants must present their papers; there can be no no-shows. Note, also, the Academy does not pay travel to or from the meeting for program participants.

Papers will be judged by the Program Committees on the basis of:

(a) Originality (It is the policy of the Academy of Management that only original papers can be presented.);
(b) Interest to Academy members; and
(c) Overall quality.